

E-TENDER NOTICE**INVITATION OF OPEN TENDER FOR SELECTION OF AGENCY FOR DESIGN, DEPLOYMENT AND MANAGEMENT OF INTERACTIVE MASCOT FOR THE MAHARASHTRA TOURISM, GOVERNMENT OF MAHARASHTRA.**

Through this RFP, DoT intends to select an agency by following competitive bidding process for empaneled Agencies for Maharashtra Tourism, Government of Maharashtra. The Directorate of Tourism, Government of Maharashtra has the right to review the engagement at regular intervals on the performance of the agency during the contract period.

Interested Agencies may connect on any working day between 11:30 to 18:00 Hrs. at the above address. Bid Documents can be downloaded online from **30/04/2026 from 16:00 Hrs. (IST)** For detailed tender notice and to download bid document please visit Website <http://mahatenders.gov.in>

The last date for submitting Bid form is duly filled: **14/05/2026 till 16:00 Hrs.** DoT reserves the right to accept/reject any offer, without assigning any reason whatsoever.

1. Name: **“Selection of Agency for Design, Deployment and Management of Interactive Mascot for the Maharashtra Tourism, Government of Maharashtra”.**
2. EMD: **Rs. 3,50,000/-**
3. Online Tender Fee: **Rs. 5,000/- + 18% GST**
4. Estimated Tender Cost: **Rs.7 Crores (all inclusive)**

Director
Directorate of Tourism,
Government of Maharashtra