

Section 1 - Notice Inviting Expression of Interest (Notice Inviting EoI)

Reference No: SEEPZM-ADVT/2025-26/PROC

Date: 06-05-2026

Tender Title: REoI for Empanelment of Advertisement Agency for Allotment of Space for Rights to Display Advertisements and for Planning, Installation and Management of Advertisement Media at SEEPZ, SEZ, Mumbai

1. The SEEPZ SEZ Authority invites online Expressions of Interest (EoI) from experienced and reputed Advertisement / Outdoor Media Agencies for empanelment Applicants for Allotment of Space for Rights to Display Advertisements and for Planning, Installation and Management of Advertisement Media in SEEPZ- SEZ Premises.
2. The process of Open Competitive Bidding shall be followed. The bidding process shall be conducted in an online mode on the CPPP portal which is publicly accessible using the following web address: <https://eprocure.gov.in/epublish/app>.
3. Interested Applicants must register on CPPP portal and upload their REoI documents/applications within the stipulated time and date i.e. 21-05-2026 till 4:00 PM.
4. This EoI is intended solely for empanelment / shortlisting of eligible agencies based on their credentials, experience and conceptual capability.
5. No financial bid is being invited at this stage.
6. Empaneled agencies may be invited to participate in a subsequent Request for Proposal (RFP) for commercial bidding, on terms and conditions finalized by Authority.
7. Detailed instructions regarding online submission of Applications/applications may be seen Annexure I. In case of any issues or queries related to the e-procurement portal, kindly send an email request to hanishr.g171701@gov.in with copy to ddcseepz-mah@nic.in and seepz.pmu@gov.in or contact on 022-28294756/022-28294725. Applicants are requested to check the system requirements for using the CPPP portal and uploading documents adequately in advance to avoid issues from cropping up at the last minute.
8. The Applicant is solely responsible for uploading documents on the CPPP portal. Authority shall not be liable for resolving any queries / issues raised on the day of bid submission.
9. REoI shall be opened online on 22-05-2026 at 4:30 PM (tentative). Applicants can see the tender opening status by logging on to CPPP portal using their registered IDs.
10. The Tender Evaluation Committee (TEC) reserves the right to accept or reject any or all applications/applications without assigning any reason, at any stage before the award of contract.

Sd/-
Hanish Rathi
Asst. Development Commissioner
SEEPZ-SEZ Authority